

Magic Bread

PREPARE TO BE AMAZED

matchfishing

Dave Harrell

"I am totally impressed with this stuff. In practice sessions with it I've had some excellent bags of chub and roach on float and feeder approaches."

**ADVANCED
POLE
FISHING**

Mark Williams

"Mosella Magic bread opens up a whole new world to bread fishing on the pole, it's truly unbelievable."



Magic bread is a 100% natural product that has been completely dried following the baking process, it is supplied in a 50gram loaf and has a similar appearance to a florist's block used to display flowers, but don't be put off by its appearance in this form as the bread needs to be cut into slices, this is achieved by using a length of 10lb + line in the same way you would use a cheese wire to cut cheese, if you use a knife you are in danger of breaking the bread!

Once you have cut the desired thickness place the dry bread into a bait container with water and the bread reinvents itself into usable fresh bread that can be punched or used as flake in the traditional way. The crust is buoyant so this can be used as floating or popped up bait. This is where the similarity to standard bread ends!

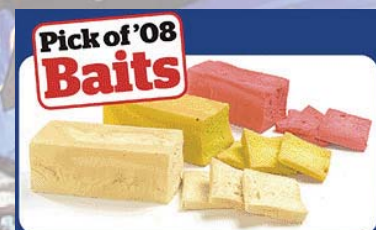
One of its great attributes is that once the bread is hooked it can be rolled into a ball which makes it more aerodynamic for casting but as soon as it hits the water it literally springs back into flake!

The beauty of the bread is that it stays on the hook no matter how you hook it. It is perfect for hair rigging using the F1 Micro Bands and the Band a Bait tool or just hooked normally. The bait is great for Chub, Bream, Carp and quality Roach and during the spring through to autumn is perfect for those canny Mullet!

Magic bread is available in Natural, Strawberry and Vanilla but can also be coloured and flavoured to suit individual requirements.

AnglingTimes

Magic Bread is possibly one of the most exciting advances to hit the bait market in years!



- 24673 100 Magic Bread Natural
- 24673 101 Magic Bread Strawberry
- 24673 102 Magic Bread Vanilla
- 24673 103 Magic Bread Fishmeal